

Work Experience



PATRICK HORN

CURRICULUM VITAE

About Me

I am an in-house and freelance graphic designer with four years industry experience, who is highly motivated to learn, create and one day, inspire. My design education has been well supplemented by my current employment in the form of hands-on, deadline-based assignments. Knowing that experience is key, I have sought and now regularly complete freelance work in my personal time. This has presented me with great opportunities to create innovative designs for brands such as Alienware. My intent is to apply the skills I have developed through a range of projects, each with the aim to continually advance my career.

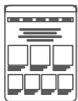
My creativity is prevalent in my personal life too, I have taught myself the guitar, drums and am currently learning how to play the piano. I have played in a number of bands over the years and enjoy my time on stage. Along with music, I enjoy keeping fit by regular mid 20s activities such as the gym and soccer games.

Expertise



Graphic Design

I enjoy working on the edge of my comfort zone to achieve original results. I'm not afraid to go back to the drawing board time and time again until I accomplish a result I'm proud of.



Web Design

How people use the internet changes rapidly, I'm proactive to this and when I'm not designing web pages I'm learning new techniques or observing practices in use by my peers.



Coding

What do you call a programmer from Finland? Nerdic. I won't lie, I enjoy coding.



UI/UX Design

Like a warm knife through butter, the users who interact with my work do so effortlessly and I enjoy being able to give that to the user.



Print Design

In an increasingly paperless world print needs to get the users attention quickly and then keep it. Using a mixture of traditional methods with a modern twist is how I appeal to the end user.



Photography

The world exploded with photographers since 2010 (the start of Instagram) so a good eye for a product shoot now is crucial.

Small Apps

02/2015 to Present

From my freelance work I have developed a good working relationship with a web developer, Paul Sparks, to whom shares a mutual interest in the development of apps for smartphones and tablet devices. Borne from my own self taught experience, I wanted to create an app to teach individuals how to read music from a basic level, but with Paul's technical programming knowledge we were able to bring this idea to life. This app can be found on the App store under 'The Piano Note Teacher' From this success we currently have other apps in the pipeline which includes more educational apps and also some games. This process has taught me patience and given me further belief that with hard work and initiative nothing is impossible.

Heaven Media

01/2013 to Present

Heaven Media are responsible for Alienware's online marketing in Europe. Weekly, I'm provided with a set of design briefs which I complete to a strict deadline. These can vary between designing and creating web banners, adverts, site skins and creative imagery. This material is used across their social media and implemented into their online marketing strategy. Their social media has an outreach of 5 million users per month so attention to detail is key.

Objective Design

06/2012 to 03/2013

My role here was primarily designing websites for them and 3rd party affiliations. With looser design briefs, I've been able to work with more creativity and given good opportunity to play with web elements in a professional capacity.

Mattressman

08/2008 to 11/2015

During my years at Mattressman I have progressed through the company, from roles including delivery of products to internal roles such as managing a small team of Quality Checkers. My skill set is initially creativity and this was recognised through my promotion in 2012 to Junior Graphics designer. In this role I am now responsible for a small product developing team whilst attending to design projects such as web adverts, banners, icons, product labels and store point of sale. Through this and my freelance work I am a competent user of Photoshop, Illustrator, InDesign and I'm able to adapt to new software quickly. Working to deadlines has been crucial, and I enjoy the challenge that pressure can bring. I thoroughly enjoyed my role and feel it is time to build on this skill set in a more appropriate and challenging environment.

Technical Skills

Photoshop



Illustrator



InDesign



Flash



Dreamweaver



References

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